

We
Canserve

India's first and only premium lifestyle magazine for the oncology industry. WeCanServe was started with an intent to reach out to the doctors, hospitals and corporates from the industry. Starting with 3000 copies in December 2017 and presently 7000 copies in print (March 2018), the magazine has been accepted and appreciated by over 7000 Oncologists, hospitals, NGOs, cancer patients and survivors.

With WeCanServe, you are reaching out to each and every oncologist, oncology-related professionals and institutions in the country. It is an opportunity for your brand to connect and converse with the right target audience.

SUBSCRIBE TO INDIA'S FIRST PREMIUM LIFESTYLE MAGAZINE FOR ONCOLOGISTS. REACH OUT TO OVER 7,000 DOCTORS, HOSPITALS, NGOs & ONCOLOGY-SPECIFIC BRANDS ACROSS THE COUNTRY.

subscribe@wecanserve.com

Subscription Plan	Number of Issues	Price (INR)	You Save (INR)
1 YEAR	12 ISSUES	1000	200
2 YEAR	24 ISSUES	2000	400
3 YEAR	36 ISSUES	2800	800

Limited period offer.

THINK PINK, RUN PINK

The Content Blend

The magazine currently has a perfect blend of industry news, market discussion, latest on fashion and technology, a great deal about travel and food, doctor interviews, brand stories and much more. A perfect read that has been enjoyed and appreciated by the oncologists across the country



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The Target Audience

With over 7000 copies in print as of June 2018, the magazine reaches out to following demographics.

5000 Copies: Oncologists across the Country

700 Copies: NGOs + Cancer Patients + Associations + Colleges

800 Copies: Cancer Hospitals & Clinics across the Country

500 Copies: Oncology Events, Conferences and Exhibitions

What is there for the Brands?



Advertisement

Front Inside
Back Inside
Back Outside
Inside Pages



Advertorial

Event Coverage
Announcement
Corporate Story
Interview



Event Association

Media Partner
Event PR
Event Invite + Coverage
Story /Article

Print Innovation

The current widespread interest in digital publishing does not mean the possibilities of print have been exhausted. In case you thought there was no scope for innovation in print advertising, you are totally wrong. With the kind of challenges the digital world is bringing in, print advertising is becoming more and more innovative. Print has confidently accepted the challenge of digital media, to become interactive.

As a Brand you can reach out to your consumers, first thing in the morning through print advertisements. If your advertisement is powerful enough to engage and even enthrall your readers, you are sure to retain their share of mind, the entire day. For categories such as Luxury, Real Estate, Health Care Auto, Retail, Durables and Service, Print still happens to be the preferred medium of advertising.

Why the Brands should Advertise with WeCanServe?

- Easy Access to Doctor's Desk
- Brand Communication Fresh Content and a step away from the Journals
- Content consists Interviews with Doctors
- Article's by Doctors An industry focused magazine
- Accepted and Appreciated by oncologists, cancer hospitals, NGO's and patients across the country

Our Offerings for one month

Advertisement Tariff

Back Outside:	INR 48,000 plus Taxes
Front Inside:	INR 40,000 plus Taxes
Back Inside:	INR 40,000 plus Taxes
Full Page:	INR 32,000 plus Taxes
Advertorial:	Price on request
Editorial Content:	Price on request
Print innovation:	Price on request

Our Offerings for three months

Advertisement Tariff

Back Outside:	INR 1,20,000 plus Taxes
Front Inside:	INR 1,00,000 plus Taxes
Back Inside:	INR 1,00,000 plus Taxes
Full Page:	INR 80,000 plus Taxes
Advertorial:	Price on request
Editorial Content:	Price on request
Print innovation:	Price on request

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