



Events

ULTIMATE RACING EXPERIENCE

www.rcinc.in

*It's the only place where speeding & racing
won't get you a ticket.*

Franchisee Partner : **GROW**  **RANCHISE**



Unique experience for Clients in India which is never seen before.

We Provide

- Indoor & Outdoor Racing And Entertainment Based Portable Setup of RC Cars & Tracks on Rental Basis.
- Entire Event Solution regards to RC cars & Entertainment related to the same.
- Trained Racers for the Entertainment & Fun.
- Conceptualized Ideas for Corporates & Entertainment Events.

Package Setup	Activities
<p data-bbox="206 389 715 489">OFF ROAD CARS 1/18 scale Events</p> 	<ul data-bbox="840 406 1426 749" style="list-style-type: none">• International Track• Size: 10 inch• Speed: 40 KMPH• Professional Timing system• Portable Layout System
<p data-bbox="206 925 733 1039">Silver Category – Half Day Event</p> <p data-bbox="318 1075 690 1118">4 Cars (800 SQFT)</p>	<ul data-bbox="840 1003 1172 1046" style="list-style-type: none">• Rs. 35,000/-
<p data-bbox="206 1172 703 1286">Gold Category - Full Day Event</p> <p data-bbox="318 1322 690 1365">4 Cars (800 SQFT)</p>	<ul data-bbox="840 1250 1172 1293" style="list-style-type: none">• Rs. 65,000/-






Package Setup	Activities
<p data-bbox="198 389 759 478">ON ROAD CARS 1/10 scale Event</p> 	<ul data-bbox="843 411 1421 882" style="list-style-type: none">• International Track• Size: 14inch• Speed: 60 KMPH• Professional Timing system• Portable Layout System
<p data-bbox="198 1011 672 1206">Silver Category --Event 4 Cars (1000 SQFT) Full day Event</p>	<ul data-bbox="843 1086 1166 1135" style="list-style-type: none">• Rs.80,000/-
<p data-bbox="198 1258 784 1428">Gold Category Event Full Day Event - Expandable</p>	<ul data-bbox="843 1292 1337 1420" style="list-style-type: none">• As per Size & Cars (Customised)





Package Setup	Activities
OFF ROAD CAR – 1/10th Event	<ul style="list-style-type: none">• International Track• Size: 24 inch• Speed: 60 KMPH• Professional Timing system• Portable Layout System
	<ul style="list-style-type: none">• Rs. 80,000/-
Silver Category Event 4 Cars (1500 SQFT)	<ul style="list-style-type: none">• As per Size & Cars (Customised)
Gold Category Event - Full Day - Expandable set	



We Offer



CORPORATE EVENTS

Product Launches, Milestones Events, Sports Events, Team Building (Onsite/Offsite), Recreational Meets, Adventure Activities (Multiple Activities), Trade Shows, Inter/intra Corporate Racing Leagues

CUSTOMER EVENTS

Exhibitions / Expos, Test Drives, Track Days, Experience Zones, Crowd Puller Attraction

PRIVATE EVENTS

Birthdays / Anniversaries, School / College Events Theme Parties, Supercar Shows / Meets Race Competitions / Leagues In-house Custom Setups

Our Clients



- Top Gear
- Lamborghini
- Red bull
- SGCCI(Surat Auto Expo)
- Valley Run(Associated with Fast and Furious)
- RCG (Radio control Gaming) Show
- The Mumbai Fest
- Auto Car Performance Show
- Big Boys Toys



REASONS TO AFFILIATE WITH US



- The Official Distributors of RC Cars in India,
- Exclusive Distributor of Traxxas Cars, accessories, batteries, chargers,
- Exclusive AMC backed Sales & Support,
- Extensive Online Marketing & Support,
- Complete Operational Training and Support,
- High Return On Investment (ROI)

Glad to Affiliate with:



Franchisee owners who are:

- Having Strong hold on Corporate Events, Parties & Celebrations.
- Active, hands-on owner with strong ties on Social events, Product Launches,
- Have a desire to Grow events, Parties and Crowd Puller activities through local marketing initiatives
- Willing to make the investments

Investment Working



INVESTMENT	SINGLE ACTIVITY 1/18TH SCALE - OFF ROAD	SINGLE ACTIVITY 1/10TH SCALE ON ROAD	SINGLE ACTIVITY 1/10TH SCALE OFF ROAD
CAR STOCKS & ASCESSORIES – 8 CARS + BATTERIES, CHARGERS, TRACK MATERIAL, TIMING SYSTEM	Rs. 5,00,000/-	Rs. 7,00,000/-	Rs. 7,00,000/-
FRANCHISEE FEE (NON REFUNDABLE)	Rs. 2,00,000/-	Rs. 2,00,000/-	Rs. 2,00,000/-
TOTAL INVESTMENT	Rs. 7,00,000/-	Rs. 9,00,000/-	Rs. 9,00,000/-

Revenue Prospects & ROI



Particulars	1st year	2nd year	1st year	2nd year
	Average Scenario	Average Scenario	Worst case scenario	Worst case scenario
Events / Per Month	1	2	1	2
1/18 Scale off road (4 hrs)	35,000	70,000		
1/18 Scale off road (8 hrs)	65,000	130,000		
1/10 scale on road / off road		0	80,000	160,000
Gross Revenue MONTHLY	100,000	200,000	80,000	160,000
Expenses				
Salaries staff	10,000	12,000	10,000	12,000
Rent for Store room	0	0	0	0
Other Variable Expenses	15,000	24,000	10,000	15,000
Marketing Fees	10,000	15,000	10,000	15,000
Total Expenses	35,000	51,000	30,000	42,000
Gross Profit Per Month	65,000	149,000	50,000	118,000
Yearly Profit	780,000	1,788,000	600,000	1,416,000
Royalty Fees 20% of Investment	0	100,000	0	140,000
AMC 20% of Stock	0	100,000	0	140,000
*AVERAGE SHELF LIFE OF CAR IS 50-75 EVENTS				
Break Even in 1st Year at 1 events per month	700,000	200,000	900,000	280,000
ROI (%)	111%	894%	67%	506%



SALES OPERATIONS



STRATEGY



- Sales process optimization
- Sales technology and methodology evaluation
- Sales coverage model and territory planning
- High-level planning and goal setting
- Sales forecasting

TECHNOLOGY



- Integration of apps and tools
- Adoption and customization of a CRM
- Communications management
- Data management and reporting
- Task automation

OPERATIONS



- Product training
- Sales training
- Onboarding top talent
- Market intelligence support
- Contracts and SLAs

PERFORMANCE



- Implementation of sales methodologies and best practices
- Identifying KPIs and sales metrics
- Compensation and incentive plans
- Lead management



Events



CONNECT WITH US AT

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